



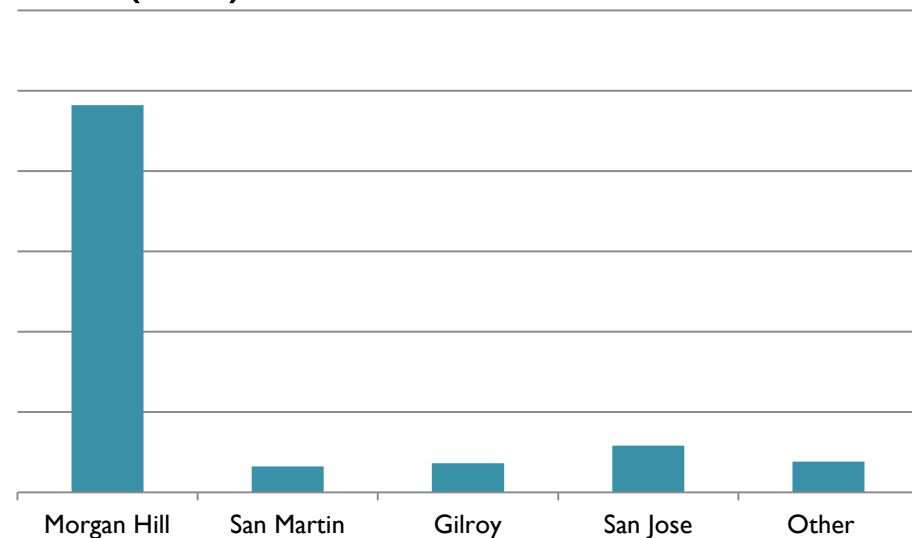
Monterey Road Complete Streets Demonstration

In-Person Survey Taken During the Demonstration

- 346 Responses
- Administered via
 - Volunteers using tablet devices and paper copies
 - Downtown businesses handing paper copies to customers

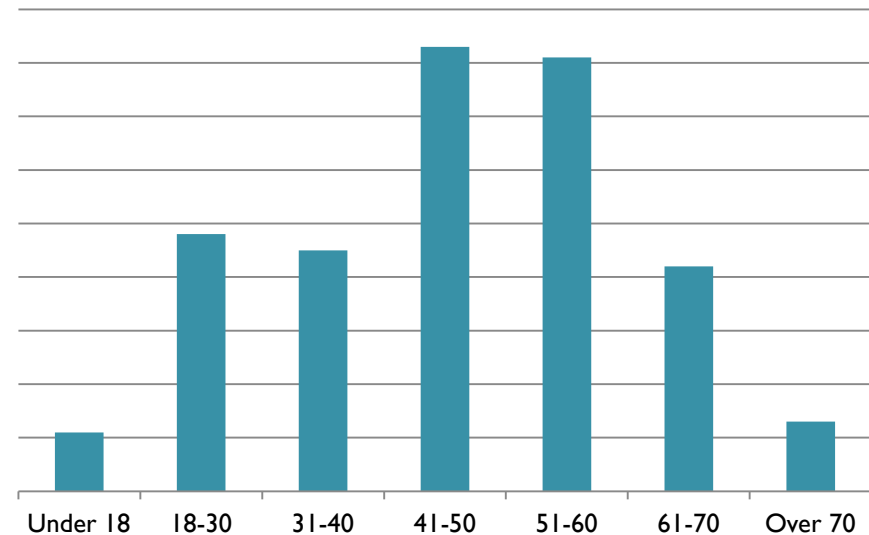
Where do you currently live?

- Morgan Hill 257 (75%)
- San Martin 19 (6%)
- Gilroy 18 (5%)
- San Jose 31 (9%)
- Other 19 (6%)



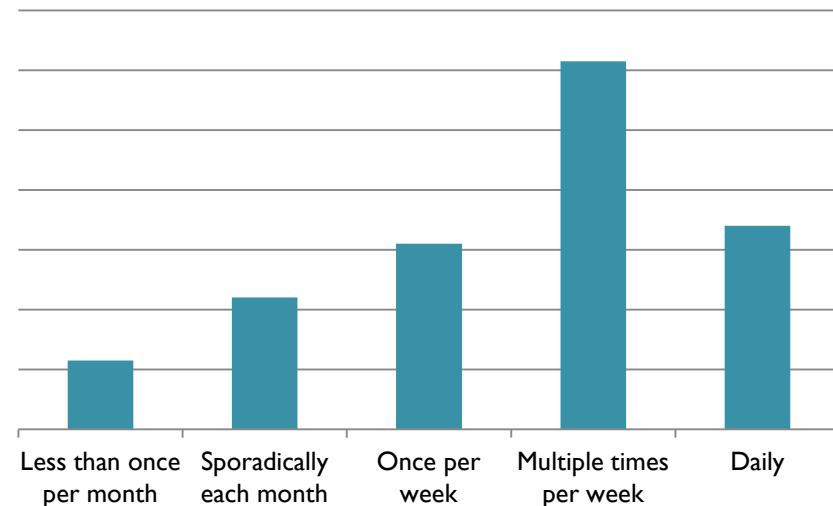
What is your current age demographic?

- 0-18 11 (3%)
- 18-30 52 (15%)
- 31-40 46 (13%)
- 41-50 90 (26%)
- 51-60 90 (26%)
- 61-70 42 (12%)
- Over 70 13 (4%)



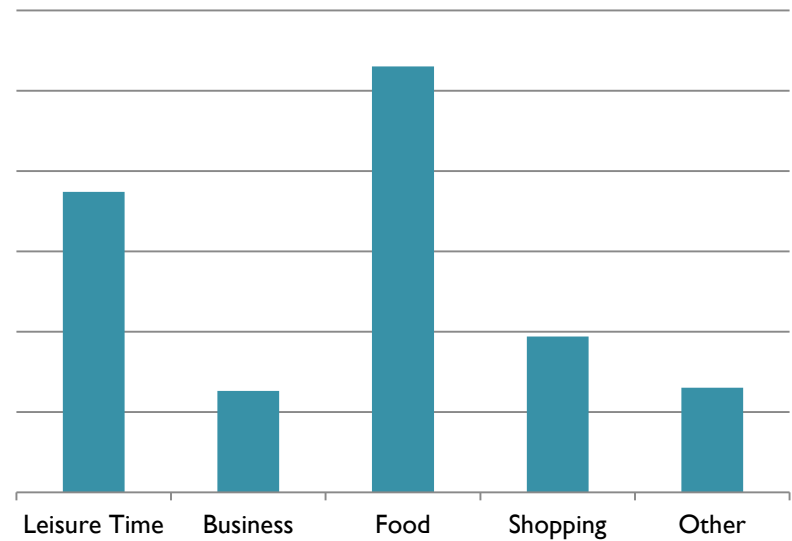
How often do you generally come to downtown Morgan Hill?

- Less than once per month 23 (7%)
- Sporadically each month 45 (13%)
- Once per week 66 (19%)
- Multiple times per week 131 (38%)
- Daily 76 (22%)



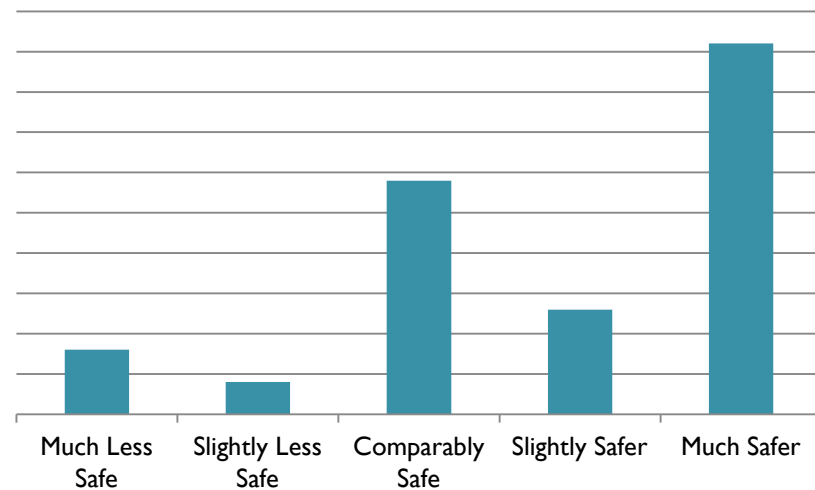
Why do you usually spend time in downtown Morgan Hill? (Select all that apply)

- Leisure Time 201
- Business 70
- Food 282
- Shopping 101
- Other 68



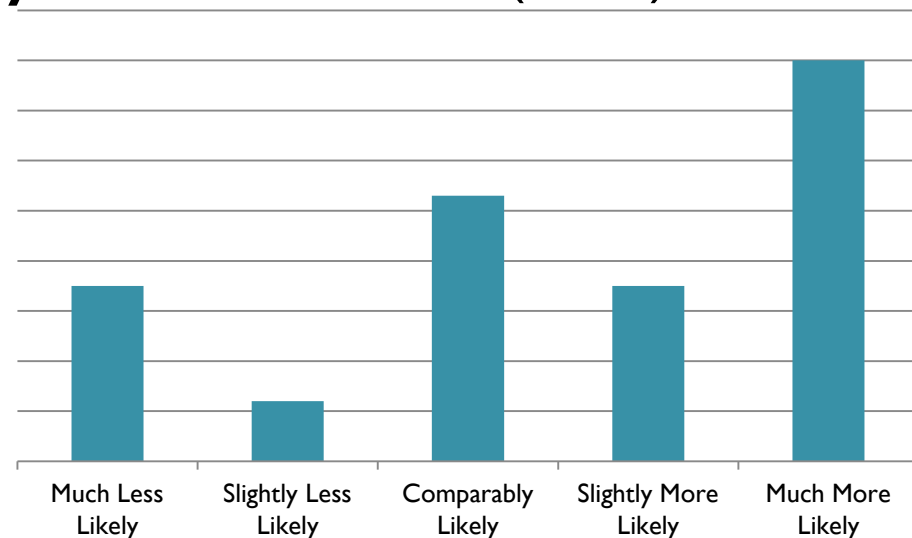
If you bicycled in downtown Morgan Hill today, how did the new street layout affect your feeling of safety? (If you did not bicycle through downtown today, please skip this question.)

• Much Less Safe	9	(8%)
• Slightly Less Safe	4	(3%)
• Comparably Safe	29	(28%)
• Slightly Safer	13	(12%)
• Much Safer	48	(46%)



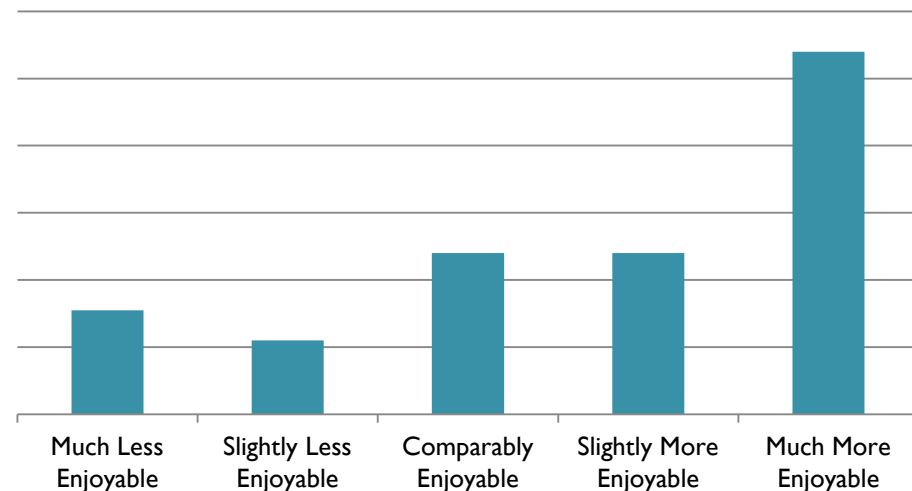
How would the new street layout affect your decision to bicycle through downtown Morgan Hill in the future?

- Much Less Likely 38 (16%)
- Slightly Less Likely 13 (5%)
- Comparably Likely 56 (24%)
- Slightly More Likely 40 (17%)
- Much More Likely 83 (36%)



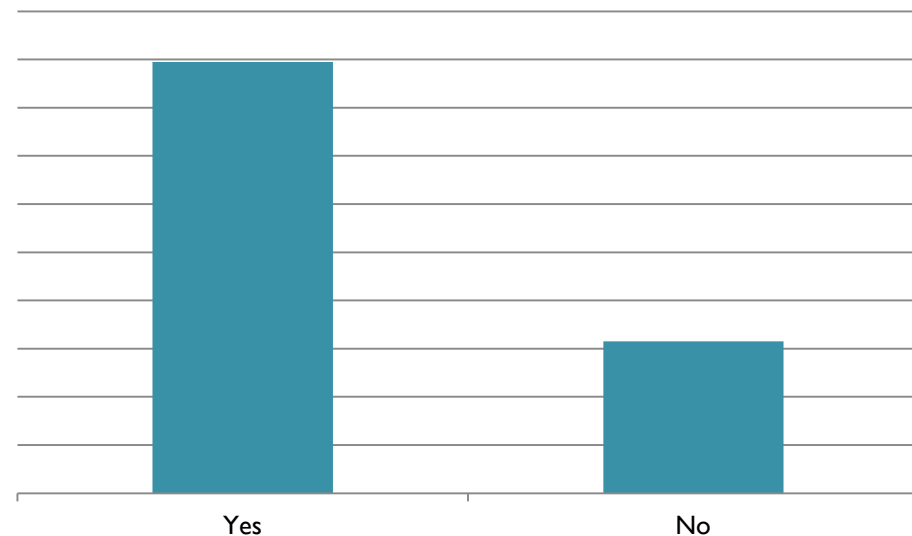
As a pedestrian, how does the new street layout affect your enjoyment of downtown Morgan Hill?

- Much Less Enjoyable 36 (13%)
- Slightly Less Enjoyable 25 (9%)
- Comparably Enjoyable 51 (18%)
- Slightly More Enjoyable 53 (19%)
- Much More Enjoyable 111 (40%)



After experiencing this test of the Monterey Road Complete Street Project, would you be in favor of extending it to a 6 month trial?

- Yes 182 (70%)
- No 77 (30%)



Possible reasons for inaccuracy

- One electronic device could take the survey multiple times, so that the volunteers could offer an electronic option to those at the demonstration.
- Some participants did not fill out the back of the paper survey.
- There is a possibility that those with positive thoughts about the demonstration were more willing to give input.
- Those surveyed may not be a representative sample of the population.